



**MAYORS
MONARCH
PLEDGE**

2022 Impact Report



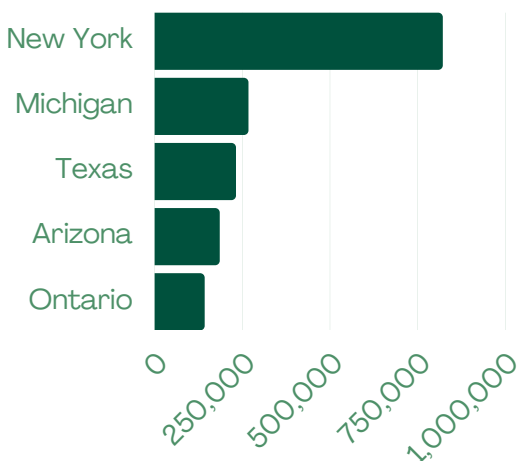
On-The-Ground Impact of the Mayors' Monarch Pledge Program 2022

219 COMPLETED PLEDGES

219 Mayors and communities across North America successfully completed a total of 1,583 actions to help save the monarch butterfly and pollinators.



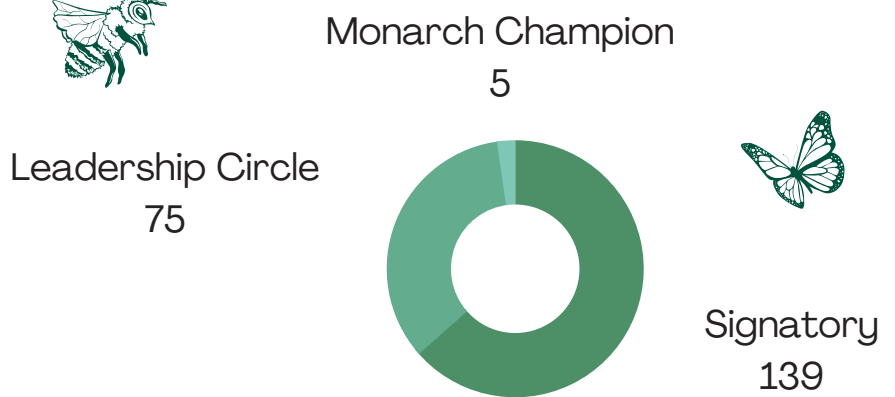
2.1 MILLION PEOPLE ENGAGED



at least 385,000+ youth involved in efforts for the program



ACHIEVEMENTS



*leadership circle (8+ actions completed)
monarch champion (24+ actions completed)*

TOP 5

Cities that completed the most actions:

1. Charleston, IL (29 actions)
2. Minnetonka, MN (26 actions)
3. Rochester, MI (26 actions)
4. Borough of Carnegie, PA (25 actions)
5. San Antonio, TX (24 actions)

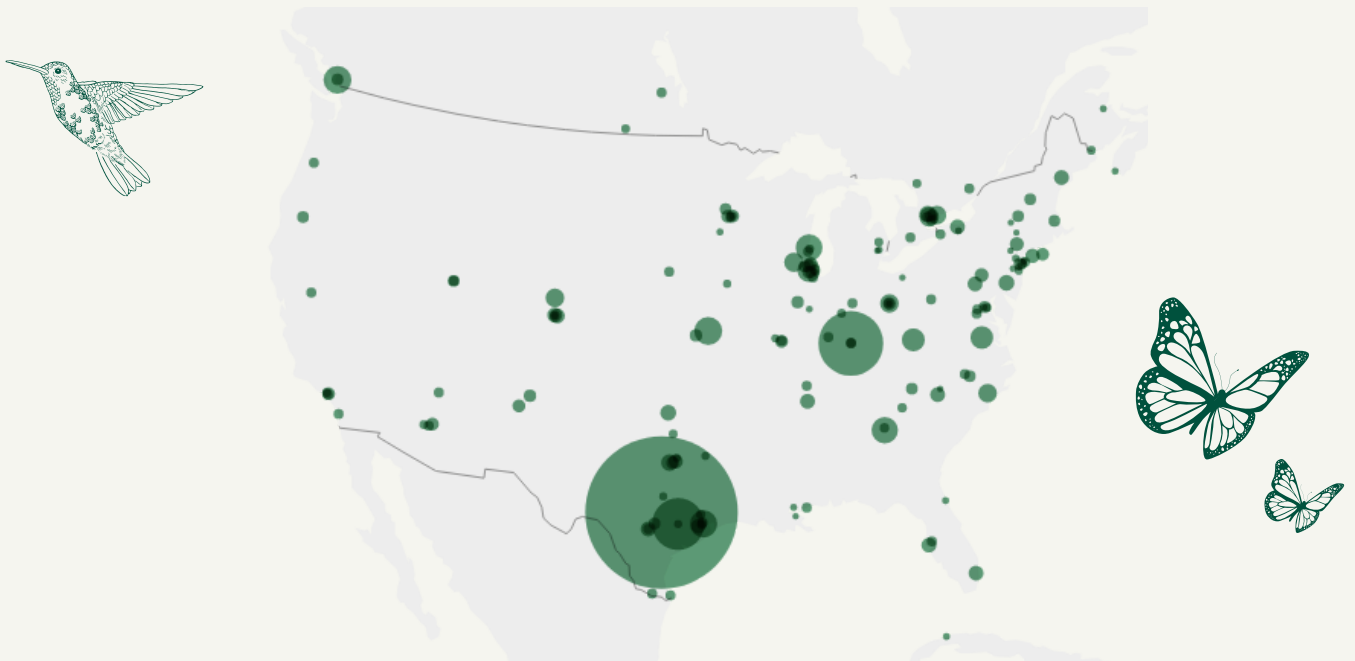
TOP 5

Most completed actions:

1. Plant or maintain a monarch demonstration garden.
2. Host or support a native seed or plant sale.
3. Issue a proclamation.
4. Launch or maintain a public communications effort.
5. Engage with city staff to plan mowing and planting programs.

832.78 ACRES

Of monarch and pollinator habitat enhanced and/or created to support pollinators.



Visit [nwf.org/MayorsMonarchPledge](https://www.nwf.org/MayorsMonarchPledge) to learn more!

